

Notice of Meeting

LICENSING SUB-COMMITTEE

**Tuesday, 28 June 2022 - 7:00 pm
Council Chamber, Town Hall, Barking**

Members: Cllr Adegboyega Oluwole (Chair); Cllr Alison Cormack and Cllr Lynda Rice

Date of publication: 20 June 2022

Fiona Taylor
Interim Chief Executive

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Please note that this meeting will be webcast via the Council's website. Members of the public wishing to attend the meeting in person can sit in the public gallery on the second floor of the Town Hall, which is not covered by the webcast cameras. To view the webcast online, click [here](#) and select the relevant meeting (the weblink will be available at least 24-hours before the meeting).

AGENDA

- 1. Apologies for Absence**
- 2. Declaration of Members' Interests**

In accordance with the Council's Constitution, Members are asked to declare any interest they may have in any matter which is to be considered at this meeting.

LICENSING MATTERS

The following are to be heard under the Licensing Act 2003 in line with relevant procedure.

Licensing Policy and Statutory Guidance April 2018

Premises Licence Applications and Variations - Procedure

Ward

3. **Licensing Act 2003 - Application for a 3-year Time-Limited Premises Licence - El Row UK LTD, Parsloes Park, Gale Street, Dagenham RM9 5PU (Pages 7 - 69)** Parsloes
4. **Any other public items which the Chair decides are urgent**
5. **To consider whether it would be appropriate to pass a resolution to exclude the public and press from the remainder of the meeting due to the nature of the business to be transacted.**

Private Business

The public and press have a legal right to attend Council meetings such as the Licensing Sub-Committee, except where business is confidential or certain other sensitive information is to be discussed. The list below shows why items are in the private part of the agenda, with reference to the relevant legislation (the relevant paragraph of Part 1 of Schedule 12A of the Local Government Act 1972 as amended). ***There are no such items at the time of preparing this agenda.***

6. **Any other confidential or exempt items which the Chair decides are urgent**

Our Vision for Barking and Dagenham

ONE BOROUGH; ONE COMMUNITY; NO-ONE LEFT BEHIND

Our Priorities

Participation and Engagement

- To collaboratively build the foundations, platforms and networks that enable greater participation by:
 - Building capacity in and with the social sector to improve cross-sector collaboration
 - Developing opportunities to meaningfully participate across the Borough to improve individual agency and social networks
 - Facilitating democratic participation to create a more engaged, trusted and responsive democracy
- To design relational practices into the Council's activity and to focus that activity on the root causes of poverty and deprivation by:
 - Embedding our participatory principles across the Council's activity
 - Focusing our participatory activity on some of the root causes of poverty

Prevention, Independence and Resilience

- Working together with partners to deliver improved outcomes for children, families and adults
- Providing safe, innovative, strength-based and sustainable practice in all preventative and statutory services
- Every child gets the best start in life
- All children can attend and achieve in inclusive, good quality local schools
- More young people are supported to achieve success in adulthood through higher, further education and access to employment
- More children and young people in care find permanent, safe and stable homes
- All care leavers can access a good, enhanced local offer that meets their health, education, housing and employment needs
- Young people and vulnerable adults are safeguarded in the context of their families, peers, schools and communities

- Our children, young people, and their communities' benefit from a whole systems approach to tackling the impact of knife crime
- Zero tolerance to domestic abuse drives local action that tackles underlying causes, challenges perpetrators and empowers survivors
- All residents with a disability can access from birth, transition to, and in adulthood support that is seamless, personalised and enables them to thrive and contribute to their communities. Families with children who have Special Educational Needs or Disabilities (SEND) can access a good local offer in their communities that enables them independence and to live their lives to the full
- Children, young people and adults can better access social, emotional and mental wellbeing support - including loneliness reduction - in their communities
- All vulnerable adults are supported to access good quality, sustainable care that enables safety, independence, choice and control
- All vulnerable older people can access timely, purposeful integrated care in their communities that helps keep them safe and independent for longer, and in their own homes
- Effective use of public health interventions to reduce health inequalities

Inclusive Growth

- Homes: For local people and other working Londoners
- Jobs: A thriving and inclusive local economy
- Places: Aspirational and resilient places
- Environment: Becoming the green capital of the capital

Well Run Organisation

- Delivers value for money for the taxpayer
- Employs capable and values-driven staff, demonstrating excellent people management
- Enables democratic participation, works relationally and is transparent
- Puts the customer at the heart of what it does
- Is equipped and has the capability to deliver its vision

Licensing Policy and Statutory Guidance

LBBB LICENSING POLICY

<https://www.lbbd.gov.uk/sites/default/files/attachments/Licensing%20Policy%20-%202022%20to%202027.pdf>

APRIL 2018 AMENDED STATUTORY GUIDANCE – S182 OF THE LICENSING ACT 2003

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/702660/Revised_guidance_issued_under_section_182_of_the_Licensing_Act_2003_April_2018_.pdf

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**Licensing and Regulatory Sub Committee
Procedure for Premises Licence Applications (and Variations)**

1. All Parties shall introduce themselves.
2. The Chair will ask all parties to note this Procedure.
3. The Licensing Officer will present the application.
4. Members of the Sub Committee may ask questions of clarification of the Licensing Officer.
5. Objectors to the application who have made valid representations, their representatives and/or any witnesses they wish to call, will be invited to speak. Statutory consultees (e.g. the Police, Fire Brigade etc.) will be invited to speak before any other objectors to the application. In the case of members of the public and other interested parties (for example, elected representatives acting on behalf of their constituents or interested organisations, etc.) who have made valid representations, it is desirable that they give notice of their intention to speak by 12.00 noon on the day before the Sub Committee meeting. Statutory consultees who have made valid representations are not required to register to speak at the meeting.
6. The Sub Committee Members may, through the Chair, ask questions of the objectors, their representatives and witnesses.
7. The Legal Adviser to the Sub Committee may ask questions of the objectors, their representatives or witnesses for the purpose of clarifying points for the Sub Committee.
8. The Applicant may ask questions of the objectors, their representatives and any witnesses present to support the objections, if permitted by the Chair.
9. The Applicant shall put their case for the granting of the application forward/ respond to the objections.
10. The Sub Committee Members may, through the Chair, ask questions of the Applicant, their representative and any witnesses present to support the application.
11. The Legal Adviser to the Licensing Committee may ask questions of the Applicant, their representative and any witnesses for the purpose of clarifying points for the Sub Committee.
12. The Objectors and their representatives may ask questions of the Applicant, their representative and any witnesses present to support the application, if permitted by the Chair.
13. The Objectors will sum up, if they wish (a time limit of 3 minutes shall apply).
14. The Applicant will sum up, if they wish (a time limit of 3 minutes shall apply).

15. The Sub Committee will retire to consider its decision in private; however, the Sub Committee's Legal Adviser and the Governance Officer may remain present during the deliberations. If during the deliberations, the Sub-Committee have a point of clarification they wish to request from any party, the meeting must be reconvened so that the clarification can be sought in the presence of all relevant parties.
16. On returning, the Chair will announce the decision of the Sub Committee.

Notes

- Sub Committee Members should commit to stay for the duration of the meeting in order to ensure that the required quorum is maintained, and the business is transacted.
- While each application is considered, Sub Committee Members should be in attendance for the entire period and should not leave the room at any time without the express permission of the Chair. With the Chair's agreement, the meeting will be adjourned until all Members are ready to recommence the hearing. Any Member leaving the meeting while it is ongoing will be precluded from any further involvement in that application.
- A Sub Committee Member arriving late will not be able to take part in the consideration and decision-making process for any application to which he/she has not been in attendance for the entire period.
- The Council Licensing Policy for Licensing Act 2003 applications requires that Members of the Sub Committee will not hear cases that relate to premises in their own Ward.

LICENSING SUB COMMITTEE

28 June 2022

Title: Licensing Act 2003 – Application for a 3-year Time-Limited Premises Licence – El Row UK LTD, Parsloes Park, Gale Street, Dagenham RM9 5PU	
Open Report	For Decision
Ward Affected: Parsloes	Key Decision: No
Report Author: Sara Quinn, Service Manager Environmental Health and Public Protection	Contact Details: E-mail: sara.quinn@lbbd.gov.uk
Accountable Director: Andy Opie, Operational Director, Enforcement Regulatory Services and Community Safety	
Accountable Strategic Director: Fiona Taylor, Interim Chief Executive and Strategic Director, Law and Governance	
Summary	
<p>An application for a 3-year time limited premises licence has been made by El Row UK LTD in respect of Elrow Town, Parsloes Park, Gale Street, Dagenham RM9 5PU.</p> <p>Three representations against the premises licence application have been received from the Metropolitan Police Licensing Officer, Barking and Dagenham Council Environmental Enforcement Officer and one resident.</p> <p>The matter is put to the Licensing Sub-Committee for determination at a public hearing, accordingly.</p>	
Recommendation	
That the Sub-Committee considers this report and appendices together with any oral submissions given at the hearing.	

1. Introduction and Background

- 1.1 The Licensing Act 2003 establishes the national licensing regime for the following licensable activities:
- The sale and supply of alcohol;
 - The provision of regulated entertainment; and
 - The provision of late-night refreshment.
- 1.2 Under this regime, the Council, as the local licensing authority for its area, is responsible for licensing premises to provide any of the licensable activities under a 'premises licence'. Where a premises licence includes the sale and supply of alcohol,

then a Designated Premises Supervisor (DPS) must be incorporated onto the licence, holding a personal licence.

- 1.3 Applications for premises licences are subject of public consultation and consultation with a range of expert 'responsible authorities' named in the Act. It is open to any responsible authority or other person to raise concerns regarding an application as representations.
- 1.4 If no representations are received the application is granted as sought, subject to mandatory licence conditions and conditions reflecting the management controls proposed by the applicant under the operating schedule contained in the application. Where representations are received, the application becomes subject of a conciliation process. If conciliation is successful in finding an agreed, negotiated outcome then the application may be granted subject to the agreements reached. If conciliation is unsuccessful then the application must be determined at a public hearing by the Council's Licensing Sub-Committee.
- 1.5 When carrying out its licensing duties, a local licensing authority must have regard to:
 - The Act and associated secondary regulations;
 - Guidance for local licensing authorities issued by the Home Office (current version published April 2017); and
 - The Authority's own Statement of Licensing Policy (current version published 1 April 2022).
- 1.6 The Authority must also aim to promote the four licensing objectives:
 - The Prevention of Crime and Disorder;
 - Public Safety;
 - The Prevention of Public Nuisance; and
 - The Protection of Children from Harm.
- 1.7 Premises licences generally continue for the life of the business or operation concerned but they may be reviewed at any time by any one of the named responsible authorities under the Act or an 'other person'.

2. Matters for consideration

- 2.1 On 4 April 2022, a time limited application was made by El Row UK LTD. The application is for a time limited three-year licence for the following years - 2022, 2023 and 2024.
- 2.2 Year 2022, the event will be held on Saturday 20 August 2022.
- 2.3 For years 2023 and 2024, there will be one event over Friday, Saturday and Sunday in either June, July, August or September.
- 2.4 The first event will be a one-day event on 20 August 2022 for 22,000 members of the public and 999 staff and performers.
- 2.5 Dates and capacities for festivals in subsequent years are to be agreed six months in advance between the applicant and the Council's Events team. A copy of the

application is attached as Appendix A1/ ORD/1, a copy of the side-wide drawn site plan is attached as Appendix A2, a copy of the site plan is attached as Appendix B1/ ORD/2 and a copy of the Google Image site plan is attached as Appendix B2/ ORD/3.

- 2.6 The premises are a public park with performance areas which will be on open stages and internal structures such as marquees.
- 2.7 The applicant seeks the following licensable activities:
- Plays Friday & Saturdays 11.00am to 22.30hrs, Sundays 11.00am to 22:00hrs
 - Live Music Friday & Saturdays 11.00am to 22.30hrs, Sundays 11.00am to 22:00hrs
 - Recorded Music Friday & Saturdays 11.00am to 22.30hrs, Sundays 11.00am to 22:00hrs
 - Performance of dance Friday & Saturdays 11.00am to 22.30hrs, Sundays 11.00am to 22:00hrs
 - Supply of alcohol Friday & Saturdays 11.00am to 22.30hrs, Sundays 11.00am to 22:00hrs
 - Opening Hours Fridays & Saturdays 11.00am to 22.30hrs, Sundays 11.00am to 22:30hrs
- 2.8 The Designated Premises Supervisor intended to hold overall responsibility for authoring the sale of alcohol will be Mr Oliver David Kay and holds a personal licence with Milton Keynes Council.
- 2.9 The Event Management Plan for the 2022 event is being considered by the partnership arrangement with the Events team through the Safety Advisory Group.
- 2.10 The applicant held two stakeholder meetings on 28 March 2022. One resident attended. Residents were informed by letter drops from 18 March 2022, with a total of 6,400+ addresses delivered to.

3. The representations

- 3.1 A representation was received from a responsible authority namely the Metropolitan Police Licensing Officer under the licensing objectives - Prevention of Crime and Disorder, Public Safety and Prevention of Public Nuisance and is attached as Appendix C1. The Elrow 2022 Parsloes Security Schedule is attached as Appendix C2.
- 3.2 An amendment to the Metropolitan Police representation is attached as Appendix D.
- 3.3 A representation was received from the Council's Environmental Enforcement Officer under the licensing objective of the Prevention of Public Nuisance and is attached as Appendix E.
- 3.4 A representation was received from an interested party who raises concerns around traffic management, damage to the conservation of Parsloes Park and clean-up costs and is attached as Appendix F.

3.5 The applicant provided a response sent to the interested party representation and this response document is attached as Appendix G.

4. Conciliation

4.1 Meetings were held with responsible authorities who submitted objections, namely the Metropolitan Police and the Council's Environmental Enforcement Officer.

4.2 As a result of the meetings with the Environmental Enforcement Officer, an agreement on the required measures/conditions was decided upon by both parties and the representation was withdrawn. A copy of this email is attached as Appendix H. The Metropolitan Police representation is still in place.

4.3 The interested party replied to the applicant's request for a conciliation meeting, done using the licensing authority as the mediator, agreeing to the initial meeting (at the time of writing this report, the interested party has not replied to further communication attempts via email asking for the appropriate date and time of the meeting).

4.4 No conciliation has been reached with the interested party.

4.5 At the time of writing this report, the applicant has provided three additional draft documents, namely an Alcohol Management Plan, Crowd Management Plan and Draft Community Impact Assessment. These draft documents are scheduled to be reviewed by the responsible authorities and the Safety Advisory Group members.

5. Legal Comments

5.1 The Council has a duty as a Licensing Authority under the Licensing Act 2003 to carry out its functions with a view to promoting the following four licensing objectives:

- The Prevention of Crime and Disorder;
- Public Safety;
- Prevention of Public Nuisance; and
- The Protection of Children from Harm.

5.2 It should be noted that each of the licensing objectives have equal importance and are the only grounds upon which a relevant representation can be made and for which an application can be refused or terms and conditions attached to a licence.

6. The Options open to the Sub-Committee

Having had regard to all relevant matters and taken all relevant information into account the Sub-Committee may decide to:

Option 1: Refuse the application.

Option 2: That the application be approved, together with any conditions, restrictions or reductions in the proposed application which Members consider necessary for the promotion of the four Licensing objectives.

7. Consultation

- 7.1 The application has been advertised in accordance with the normal procedures. This includes a copy of a public notice being placed in a local newspaper, a similar notice displayed at the premises and information on the Council's website. Delays in complying fully with the requirements for advertisement did delay this application being determined but these requirements are now met.

8. Legal Implications

Implications completed by Simon Scrowther, Litigation Lawyer, Corporate Legal

The London Borough of Barking and Dagenham, as Licensing Authority under the Licensing Act 2003 and subordinate legislation, is empowered to determine applications of this nature.

Appendices to this Report:

Appendix A1/ ORD/1 - Premises Licence Application Form

Appendix A2 - Side-wide Drawn Site Plan

Appendix B1/ ORD/2 - Site Plan

Appendix B2/ ORD/3 - Google Image Site Plan

Appendix C1 - Metropolitan Police Representation

Appendix C2 - Elrow 2022 Parsloes Security Schedule

Appendix D - Modified Metropolitan Police Representation

Appendix E - Environmental Enforcement Officer Representation

Appendix F - Interested Party Representation

Appendix G - El Row response to Interested Party Representation

Appendix H - Environmental Enforcement Officer Representation Withdrawal

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**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We EL ROW UK LIMITED
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Parsloes Park, Gale Street, Dagenham,			
	Post town	Dagenham	Postcode
			RM9 5PU

Telephone number at premises (if any)	Not until event
Non-domestic rateable value of premises	Zero

Part 2 - Applicant details

Please state whether you are applying for a premises licence as Please tick as appropriate

- a) an individual or individuals * please complete section (A)
- b) a person other than an individual *
 - i as a limited company/limited liability partnership please complete section (B)
 - ii as a partnership (other than limited liability) please complete section (B)
 - iii as an unincorporated association or please complete section (B)
 - iv other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)

- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a

statutory function or

a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over <input type="checkbox"/>		Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over		<input type="checkbox"/>	Please tick yes
Nationality					
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
EL ROW UK LIMITED
Address
7 th Floor 362-366 Kensington High Street, London W14 8NS
Registered number (where applicable)
09837240
Description of applicant (for example, partnership, company, unincorporated association etc.)
Limited company producing public events.
Telephone number (if any)
+34 663 86 13 34 (UK number available if required)

E-mail address (optional) Uk.invoices@elrowfamily.com
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Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
01	08	2022

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY
01	10	2024

Please give a general description of the premises (please read guidance note 1)

Parsloes Park is a council owned, municipal park open to the public. The park contains facilities such as a playground, football pitches a pond and managed planting.

A licence is being sought for the whole, however the event space to be occupied for each event will be agreed with London Borough of Barking and Dagenham (LBBD) in advance.

The application is for a three year licence for one 2-3 weekend event on Friday, Saturday and Sunday in June, July, August or September, dates to be agreed 6 months in advance with the Council.

There will be a single day in 2022 which will be Saturday 20th August, for 22,999 people including artist and staff.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

29,999

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

All of a to j apply as 'tick' does not work on this Word document

- | | |
|--|-------------------------------------|
| a) plays (if ticking yes, fill in box A) | <input checked="" type="checkbox"/> |
| b) films (if ticking yes, fill in box B) | <input type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C) | <input type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D) | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E) | <input checked="" type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F) | <input checked="" type="checkbox"/> |

- g) performances of dance (if ticking yes, fill in box G) X
- h) anything of a similar description to that falling within (e), (f) or (g)
(if ticking yes, fill in box H) X

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J) X

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish		Both	X
Mon			Please give further details here (please read guidance note 4) Such is the theatrical nature of Elrow events that activities within the wider delivery of entertainment may constitute a ‘play’.		
Tue					
Wed			State any seasonal variations for performing plays (please read guidance note 5)		
Thur					
Fri	1100	2230	Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat	1100	2230			
Sun	1100	2200			

B

Films Standard days and timings (please read guidance note 7)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon			Please give further details here (please read guidance note 4) Not applicable		
Tue					
Wed			State any seasonal variations for the exhibition of films (please read guidance note 5)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 7)			<u>Please give further details</u> (please read guidance note 4) Not applicable
Day	Start	Finish	
Mon			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5)
Tue			
Wed			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 6)
Thur			
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<u>Please give further details here</u> (please read guidance note 4) Not applicable	Both	<input type="checkbox"/>
Tue					
Wed			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 7)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4) The delivery of live music on open stages and internal structures such as marquees, the content of which will be agreed in the Event Management Safety Plan (ESMP).		
Mon					
Tue			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 5)		
Wed					
Thur			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Fri	11.00	22.30			
Sat	11.00	22.30			
Sun	11.00	22.00			

F

Recorded music Standard days and timings (please read guidance note 7)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4) The delivery of recorded music, (amplified or unamplified) on open stages and internal structures such as marquees, the content of which will be agreed in the Event Management Safety Plan (ESMP).		
Tue					
Wed					
Thur			<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 5)		
Fri	11.00	22.30	<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	11.00	22.30			
Sun	11.00	22.00			

G

Performances of dance Standard days and timings (please read guidance note 7)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Mon			<u>Please give further details here</u> (please read guidance note 4) General dance associated with the delivery of live or recorded music or other permitted entertainment.		
Tue					
Wed			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 5)		
Thur					
Fri	11.00	22.30	<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	11.00	22.30			
Sun	11.00	22.00			

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Tue			<u>Please give further details here</u> (please read guidance note 4) Any entertainment similar in nature and ancillary to the delivery of (e), (f) or (g)		
Wed					
Thur			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5)		
Fri	11.00	22.30			
Sat	11.00	22.30	<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun	11.00	22.00			

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Mon			<u>Please give further details here</u> (please read guidance note 4) Not applicable		
Tue					
Wed			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Mon					
Tue					
Wed					
Thur					
Fri	1100	2230			
Sat	1100	2230			
Sun	1100	2200	Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Mr Oliver David Kay	
Date of birth	
Address	
Postcode	
Personal licence number (if known)	
Issuing licensing authority (if known) Milton Keynes	

□□□□

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

There will be no adult entertainment and the events will be for those 18 years old and over.

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon			
Tue			
Wed			
Thur			
Fri	1100	2300	
Sat	1100	2300	
Sun	1100	2230	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

In addition to the Annex 1 -Mandatory Conditions, the premises will undertake the following general steps to promote the licensing objectives:

A bespoke Event Safety Management Plan (ESMP) will be produced for each event to be held at the premises. A draft ESMP will be submitted to London Borough of Barking and Dagenham (LBBD), the Metropolitan Police Service (MPS), and other Responsible Authorities at least 12 weeks prior to the event, unless all parties agree it can be submitted in a shorter period. A final plan will be agreed with the responsible authorities 30 days prior to the event taking place, subject to any unforeseen need to change due to a new safety or crime risk. Any such change will only be made in consultation with the Responsible Authorities.

The ESMP document to be completed outlining the proposed management structure, responsibilities, and contact details for each individual event. The event management plans for each event shall include the following information as a minimum; site plans, stewarding/security plans to including weapons policy, crowd management plans, medical plan, fire plan, specific safety policies, risk assessments, traffic management plans, possible noise nuisance plans, and ingress/egress plan.

A draft site plan will also be produced for each event and submitted at least 12 weeks prior to the event and agreed with the Responsible Authorities 30 days prior to the event.

This agreement and submission timetable will also apply to any individual policy required to be part of the ESMP.

Where there is in existence an operating Safety Advisory Group (SAG) covering the area of the event, the premises licence holder or representative will attend any meeting on request of the SAG in order to discuss the event with the SAG members. This will include a debrief SAG within three months of the end of the event.

Specific capacities for each event, and each venue within the event, will be agreed with the Responsible Authorities through the ESMP, Fire Risk Assessment (FRA) and Crowd Management Plans, and based on any advice from the SAG.

The right to refuse entry should any person fail to comply with terms and conditions of the event will be publicised.

The Designated Premises Supervisor will on the premises at all times the licence is in operation, along with an agreed number of further of Personal Licence Holders.

b) The prevention of crime and disorder

In addition to the conditions suggested in the General section the following conditions will apply:

The premises licence holder will produce documented Search, Drugs, Alcohol, Security and Eviction policies as part of the ESMP in consultation with, and to the satisfaction of MPS and the SAG.

We will seek and act upon any knife crime advice provided by the MPS including detaining anyone found in possession of a weapon.

The Search Policy will include agreed procedures on pre-event communications, signage on entry that search is a condition of entry, amnesty bins, actions on finding drugs, seizure, retention and disposal. This policy will be linked to the Eviction Policy. The search and eviction policies will equally apply to staff, traders and artists including their vehicles. The Premises Licence Holder shall deploy passive drugs detection dogs at designated entry points in consultation with MPS.

Bag sizes will be limited to A4.

The premises licence holder will act upon any counter terrorism or crime specific intelligence provided by MPS. The organisers will promote ACT and SCAN training and implementation by both regular staff and contractor/agency staff.

The premises licence holder will carry out an Event Risk Assessment, which will include an assessment of entertainment content, and produce a security and stewarding operation and deployment plan. This will be submitted to MPS and the SAG 12 weeks prior to the event and agreed no later than 30 days prior to the event. SIA to public ratio will be set to reflect the nature of the event and individually agreed with MPS. This will include discussions regarding any requirement for Special Policing Services.

The organisers will act on any advice from the MPS on acceptability of music acts.

Where SIA staff are employed the premises licence holder will ensure all details of SIA staff are recorded including their identity, duties and any staffing agency they have been provided by. This record will be made available for inspection for up to 6 months. The premises licence holder will also ensure any required SIA or similar badge is displayed whilst on duty.

The premises licence holder will ensure that an incident, security and medical logs are completed throughout the duration of any event. These logs will be retained for at least 6 months and be available for inspection by any Responsible Authority.

CCTV will be installed to cover entry and exit lanes and for any eviction. A site map showing CCTV coverage will be provided in advance of the event. Any further coverage required will be discussed with MPS. It will be installed, operated and maintained in line current MPS CCTV policy and images will be retained for at least 31 days. CCTV operators will be present during the event and able to download recordings for the MPS and other agencies on request.

The organisers will install a double fence line including steel shield or similar on the outside, to a height of 3.2m with additional overhang at assessed risk areas. The area between these fences will be maintained as sterile to the public.

All drinks will be provided in plastic glasses and any drinks in bottles will be decanted into glasses and the bottles retained by staff. Customers will not be allowed to bring bottles onto site.

A bar briefing will be delivered to all staff by the DPS or their nominated deputy. A copy of the bar briefing will be included in the ESMP. Staff will sign to state they

have received and understood the briefing and these records will be retained for inspection.

A refusal register will be maintained at each bar in respect of no proof of age, intoxication or other reason. These registers will be available for inspection both during and after the event.

c) Public safety

In addition to the conditions suggested in the General section the following conditions will apply:

The Premises Licence Holder shall engage an event safety officer to oversee the build, live event and derig. Their duties will include but not be limited to the following:

- Assessment of contractors and their safety documentation prior to their arrival on site
- The undertaking of site and task specific risk assessments
- Sign off Policy for temporary installations by contractors
- Checks relating to integrity of temporary structures by independent structural engineers
- Protection of audience and staff from noise
- Installation of appropriate front of stage barriers
- Adherence to food hygiene standards
- Safe installation and operation of generators and temporary power supplies
- Designated access routes and trackway roads around the site perimeter
- Appropriately illuminated signage above exits
- Clear demarcation of specific hazards through highlighting and signage

An additional health protection assessment and mitigation plan will be undertaken in respect of transmittable diseases and the premises licence holder will follow HM Government guidance, and guidance from any body operating on behalf of the Government. In addition, the organisers will further consult LBBB Public Health and Safety Officers, London Ambulance Service and local NHS in the production and delivery of these plans. This will include a provision for cancellation of the event if required.

The premises licence holder will seek wider event specific Health and Safety advice from LBBB in addition to statutory legislation and guidance.

The premises licence holder will submit a Fire Risk Assessment (FRA) and associated mitigation plans in consultation with London Fire Brigade (LFB). This FRA will be agreed with LFB and the SAG at least 30 days before the event.

The premises licence holder will provide LBBB with full details of any catering provision including details of operators, their contact details and certification. This will be provided at least 4 weeks before the event. Caterers will only be used if they meet any certification level set by LBBB. Any introduction of a new catering provider will only be made with the agreement of LBBB.

The premises licence holder will undertake a medical risk assessment which will specify the necessary medical cover required to be provided at the event. LAS and local NHS will be consulted as part of this assessment. This will include welfare considerations and provisions.

See (e) regarding the creation of a Safeguarding policy for consideration of vulnerable persons of all ages.

d) The prevention of public nuisance

In addition to the conditions suggested in the General section the following conditions will apply:

The premises licence holder will submit a Noise Management Policy to LBBB Environmental Health at least 12 weeks before any event and this policy will be agreed with at least 30 days before the event. The policy will include a publicised system for making complaints, logging complaints including time, date and callers details if disclosed, and the response to any noise issues. The public contact number will be staffed at least one hour before opening and one hour after closing of the event. This will be located in the control room in order to inform responses by the event management and to available for police and enforcement officers on request.

A post event compliance report should be produced following each event and submitted to LBBB Environmental Health.

The premises licence holder will submit an Ingress, Egress and Transport Management Policy to the satisfaction the responsible 'Highways Authority', TfL, MPS and LBBB. This will include consideration as to reducing the impact of the event on local residents, external security/stewarding provision and external toilets.

The premises licence holder will ensure there is no fly posting of the event and will maintain a register of any promoters advertising the event.

The premises licence holder will create a litter plan in consultation with LBBB which will include cleaning of the park and adjacent streets, the later being undertaken by LBBB.

The premises licence holder will engage with local stakeholders and local residents to minimise any impact on businesses, park users and residents. A Communications Plan will be agreed with LBBB which will include at least two public meetings, one pre-event and one post event.

e) The protection of children from harm

In addition to the conditions suggested in the General section the following conditions will apply:

This an 18/18+ event.

A Challenge 25 policy will be applied on entry to the site and at any point of alcohol sales. Acceptable proof of age documents such as passports, photo driving licences and PASS cards will be agreed with LBB and MPS in advance, and advertised in advance to customers.

Challenge 25 and related notices will be placed at each point of alcohol sales.

A refusal register will be maintained at each point of sale.

The premises licence holder will produce an event specific Safeguarding Policy in consultation with the MPS and other SAG members, including actions should an incident occur with an under 18-year-old or a vulnerable adult.

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee. X
- I have enclosed the plan of the premises. X
- I have sent copies of this application and the plan to responsible authorities and others where applicable. X
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. X
- I understand that I must now advertise my application. X
- I understand that if I do not comply with the above requirements my application will be rejected. X
- Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15).

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE

KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	<ul style="list-style-type: none"> [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)
Signature	
Date	4 th April 2022
Capacity	Paul Rooney Production Manager, Slammin Events, On behalf of EL ROW UK LIMITED

For joint applications, signature of 2nd applicant or 2nd applicant’s solicitor or other authorised agent (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14) Paul Rooney
--

Post town		Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
 - Live music: no licence permission is required for:
 - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
 - Recorded Music: no licence permission is required for:
 - any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community

- premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
- any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.
- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
 - Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.
3. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
 4. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
 5. For example (but not exclusively), where the activity will occur on additional days during the summer months.
 6. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
 7. Please give timings in 24 hour clock (e.g. 16.00) and only give details for the days of the week when you intend the premises to be used for the activity.
 8. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
 9. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
 10. Please list here steps you will take to promote all four licensing objectives together.
 11. The application form must be signed.
 12. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
 13. Where there is more than one applicant, each of the applicants or their respective agent must sign the application form.
 14. This is the address which we shall use to correspond with you about this application.

15. Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this by providing with this application copies or scanned copies of the following documents (which do not need to be certified).

Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A **full** birth or adoption certificate issued in the UK which includes the name(s) of at least one of the holder's parents or adoptive parents, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 17(3) or 18A (2) of the Immigration (European Economic Area) Regulations 2006, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-
 - evidence of the applicant's own identity – such as a passport,
 - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
 - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
 - (i) working e.g. employment contract, wage slips, letter from the employer,

- (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
- (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
- (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

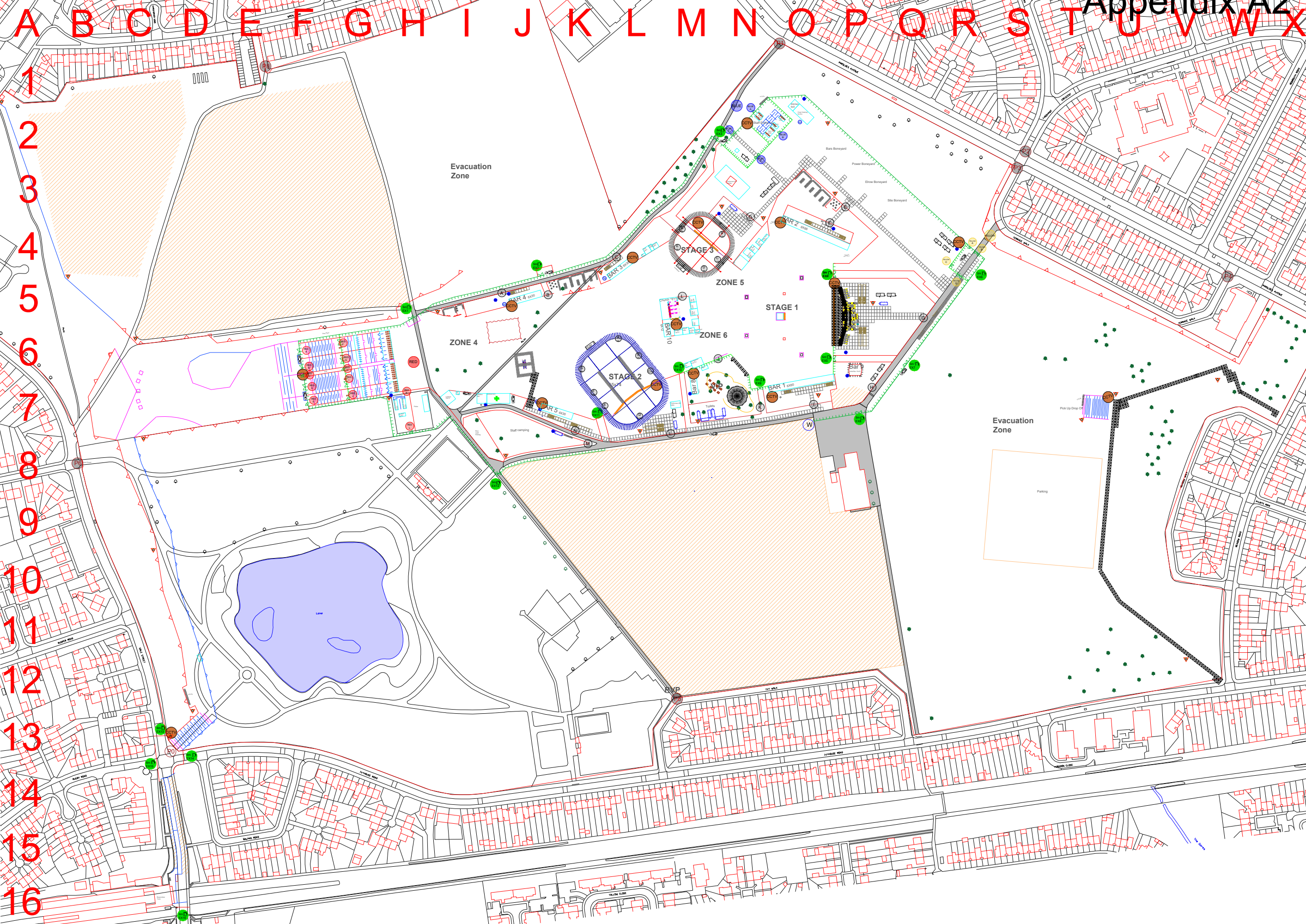
Original documents must not be sent to licensing authorities. If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

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LEGEND

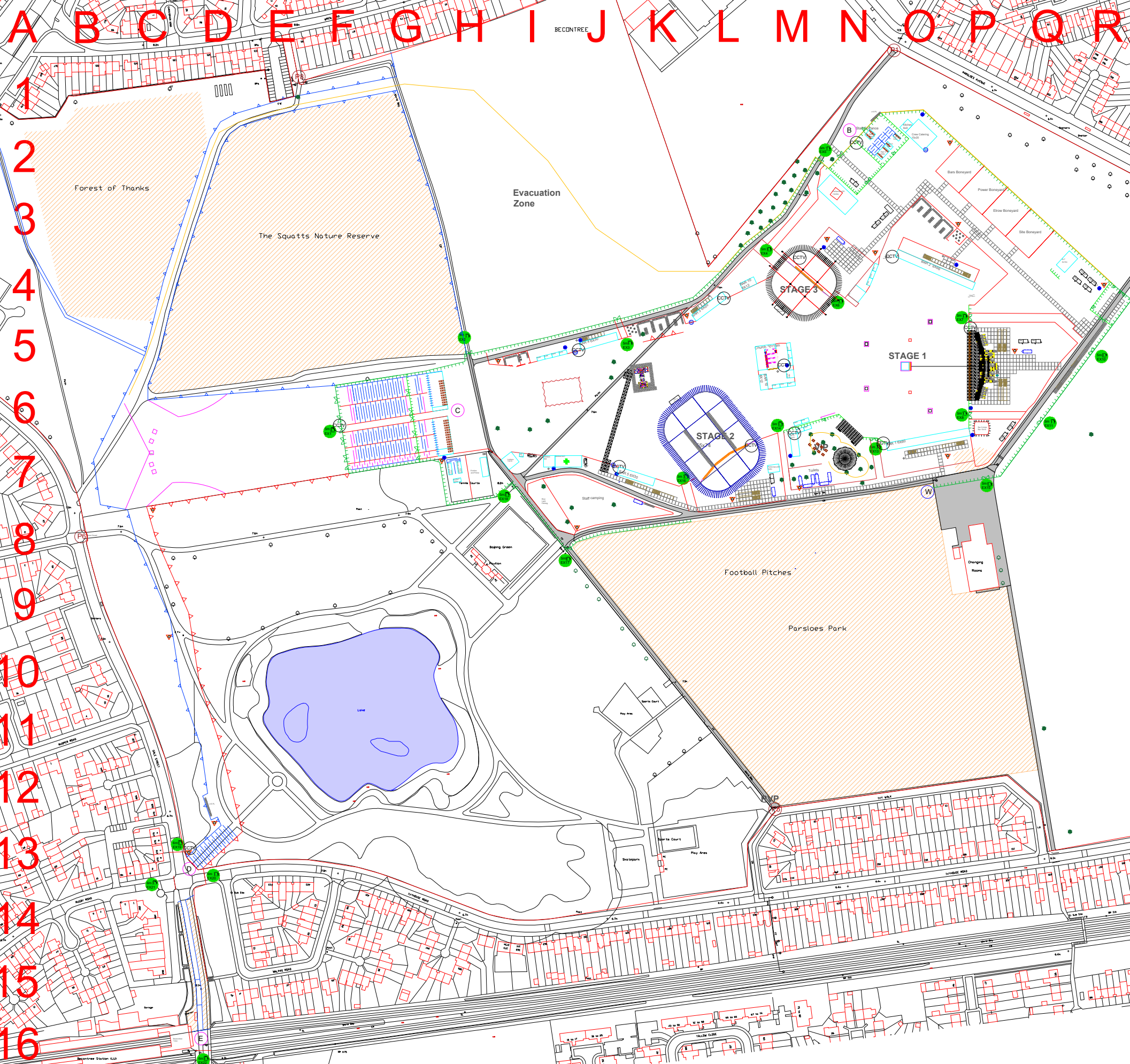
- Heras Fencing
- Ped Fencing
- Met Fencing
- Steel Shield
- Pit Barrier
- Trackway
- Towerlight
- Festoon
- Toilet
- Urinal
- Standpipe
- Drinking Water Station
- Licence Boundary
- Internal Gate
- Fire Exit
- External Gate

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Elrow
Town
2022

Drawn by Isabelle
Connell, Slammin
Events, Enfield
EN1 2PG
Tel: 020 8363 5566
Drawing Number: 04
Drawing Date: 31/05/2022

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LEGEND

- Heras Fencing
- Ped Fencing
- Met Fencing
- Steel Shield
- Pit Barrier
- Trackway
- Towerlight
- Festoon
- Toilet
- Urinal
- Standpipe
- Drinking Water Station
- Licence Boundary
- Internal Gate
- Fire Exit
- External Gate

elrow Elrow Town 2022
 Drawn by Isabelle Connell, Slammin Events, Enfield EN1 2PG
 Tel: 020 8363 5566
 Drawing Number: 03
 Drawing Date: 06/04/2022

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uture, Barking &
am Youth Zone

Sydney Russell School

Dagenham Jamme Masjid

The Sydney Russell
School Primary

London Riverside Church

Parsloes Park

Carter & Willow

Lidl

Dagenham Heathway

Specsaver
Audiology
Optician

Becontree

Google

Hedgemans Rd

Dagenham Chur

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Licensing Authority
 London Borough of Barking & Dagenham
 1 Clockhouse Avenue
 Town Hall Square
 Barking
 Essex
 IG11 7LU

PC Owen DUNN 3326EA
 East Area Licensing Team
 Romford Police Station
 19 Main Road
 Romford
 Essex
 RM1 3BJ
 Telephone:
 Email: owen.dunn@met.police.uk
 www.met.police.uk
 Your ref:

02/05/2022

Subject: Police Objection - Application for a premises licence – Elrow UK Limited – Parsloes Park, Dagenham, RM9 5PU.

Dear Licensing Team,

On behalf of the Commissioner for Police of the Metropolis, I wish to make a representation against the application for a premises licence for Elrow Festival, to be held at Parsloes Park, Dagenham, RM9 5PU.

The application is made in order to obtain a premises licence, time limited for three years up to 01/10/2024.

For the year 2022, the event will be held on Saturday 20 August 2022 only. Years 2023 and 2024 there will be one event over Friday, Saturday and Sunday in either June, July, August or September.

This application is for the purpose of using the following licensable activities;

Live Music Indoors & Outdoors

Friday and Saturdays – 11:00am to 22:30hrs
 Sundays – 11:00am to 22:00hrs

Recorded Music Indoors & Outdoors

Friday and Saturdays – 11:00am to 22:30hrs
 Sundays – 11:00am to 22:00hrs

Performance of Dance Indoors and outdoors

Friday and Saturdays – 11:00am to 22:30hrs
 Sundays – 11:00am to 22:00hrs

Anything of a similar description as falling within the above

Friday and Saturdays – 11:00am to 22:30hrs

Sundays – 11:00am to 22:00hrs

Supply of Alcohol on the premises

Friday and Saturdays – 11:00am to 22:30hrs

Sundays – 11:00am to 22:00hrs

Opening Hours

Friday and Saturdays – 11:00am to 23:00hrs

Sundays – 11:00am to 22:30hrs

I make these representations under the principle licensing objectives of;

- Prevention of Crime & Disorder
- Public Safety
- Prevention of Public Nuisance

As part of my role as the Police Licensing Officer, I reviewed the application submitted by the applicant. Various meetings have been held with the event organisers, Slammin Events, acting on behalf of Elrow UK Limited.

I exhibit a copy of the premises licence application as ORD/1.

Slammin Events have engaged with Police, but unfortunately Police still have concerns as to the event going ahead.

Prior to the application being submitted, Sean Williams, who works for Slammin Events provided a list of proposed conditions.

When at a meeting held at the site location, Police requested a detailed premises licence application to include all of their proposals to ensure the safe running of the event to alleviate our concerns.

Having received the application, Police do not have the confidence that this application would negate all risks surrounding the four principle licensing objectives.

This event is best described as an electronic dance music festival, with the addition of a carnival / theatrical element attached with the use of inflatables, confetti and vibrant colours.

Previous events are documented online by means of video footage which demonstrate the type of atmosphere one could expect. Previous events have been held at Olympic Park and Trent Park across London.

The application mentions a capacity of 29,999. It is understood that the event organisers only wish for 22,999 to be in attendance, of which 999 are staff and acts for the event.

The event to be held this year (2022) was initially going to be a 2/3 day event across the weekend. Slammin Events stated that due to “Commercial reasons”, and the fact

the event had never been tested at this site before, they were going to reduce “year 1” down to a single day (Saturday 20th August).

Having completed a walk around the proposed site, Police are in a much stronger position to be able to comment on this application.

This is a new event at a new location. Parsloes Park has never held an event of this scale previously, which is of concern to Police. As stated above, this has been highlighted by the event organisers themselves.

Due to this, it therefore poses unknown risk, it would be advisable that this application be for a single event for one (1) year. Event organisers have highlighted the fact that they were unsure how it would be received themselves and therefore reduced 2022 event to a single day.

This could then be reassessed after the event has taken place, and a new licence be applied for should the applicant wish to do so for future events.

Below outlines how it is believed this event will undermine the principle licensing objectives.

Crime & Disorder:

It is inevitable that a festival attracts crime and disorder, whether for drug dealing, drug consumption, violence or thefts. These offences are some of what tends to be recorded at events.

Whilst festivals attract the use of illegal drugs, if this licence was a pub, bar or club we would not be accepting that these offences are part of the environment inside the venue, particularly a festival so close to people’s homes.

There are concerns that local gangs and even other London or further afield gangs and dealers will take the opportunity to supply narcotics for this event. It is a known fact that weapons are used to protect drugs and their dealer’s profits. There is the potential for weapons and drugs to be present, most likely with the aim to get the drugs in particular, inside the venue for distribution.

The type of music and acts that will be performing at this event will attract a clientele that are likely to be drawn towards more “Class A” substances, such as Cocaine and MDMA for example.

Previous Elrow events across London have seen that particularly on the Egress phase that festival goers do not have much sentiment for local residential properties, such as their front gardens. The streets and front gardens to residential properties become littered with rubbish. Festival goers become increasing louder as they wander around or make their way to the nearest tube station.

There is likely to be an issue with urination against front doors, cars and front gardens. This form of criminal damage and anti-social behaviour is not acceptable. This behaviour is what was also seen on the previous event held by Slammin Events in Dagenham in 2021 (We Are FSTVL).

The search policy states on page 6, that there are several types of searching which can be adopted. Police do not have much confidence in other forms of searching other than as part of the condition of entry, therefore everyone must be searched.

This festival is meant to be self-sufficient in terms of policing the event themselves. However, the concerns are as such that Police have to put a policing plan together.

Public Safety:

A safe environment has to be created for all users and the wider public surrounding, especially by an event of this scale. Therefore the use of any illegal drugs undermines the licensing objective.

Although a medical plan is in place, it is of concern to Police that they end up being used due to substance taking which has affected festival goers.

An unfortunate example of this, which gained viral news, was the tragic passing of a young female in August 2017. After having consumed a form of MDMA Ecstasy before collapsing at Elrow in Olympic Park, London. This young lady was seen at the medical tent, provided with vitamin c tablet and water, before being allowed to continue with the event. She returned home whereby she collapsed, unfortunately passing away at hospital 2 days after the event.

As much as Elrow are not to blame for the tragic passing of this lady, this is a situation that must be avoided at all costs. There is a need to ensure the event is safe for those attending, and to prevent their families from having to endure what this unfortunate family went through.

Public Nuisance:

This element of the licensing objectives will be seriously undermined and is a huge cause for concern. Parsloes Park is completely surrounded and absolutely consumed with residential properties in every direction.

This can be seen clearly by all the red markings on the site plans submitted by the applicant. *I exhibit this as ORD/2.*

I have attached an image from Google Satellite images, which also demonstrates the vast amount of properties in the locality. *I exhibit this as ORD/3.*

This demonstrates the huge scale of local residents whom will be disturbed by the nature of the licensable activity, which is due to take place by this event, if the licence is granted.

It will be highly unlikely that the event will not cause disturbance to the local residents. Particularly those on Parsloes Avenue and Terrace Walk, whom will be closest to the main stage as per the plans.

I draw your attention back to the issues of anti-social behaviour likely to be caused during the Egress phase. The intoxication of festival goers, urination and disregard for resident's property will hugely undermine the licensing objective of prevention of public nuisance.

Additional marshals and portaloos, strategically placed along the roads including disabled options need to be considered.

Residents around Trent Park have expressed their concerns and fears to Enfield Council citing drunkenness, drug taking, urination on personal properties, lots of noise, anti-social behaviour, road congestion, loitering and littering.

There was a meeting held on 17th April 2019, by Enfield Council and to my understanding, they decided not to renew their contract for the event, as a result of these complaints and disturbances and also the damage which was caused to the park land itself.

CONCLUSION

These licensing objectives will be undermined, and it is therefore the responsible authorities' role to raise awareness to these potential issues.

A licence should not be granted on the provision that a review can be sought after the event if necessary.

London Borough of Enfield's ***Park Events Strategy 2017 – 2022 review***, states on page 23 in section 2.9.5, that Elrow Town assured residents that the confetti used in the confetti cannons, in 2019, were going to be bio-degradable.

Park users and businesses reported that the confetti was not bio-degradable as it was still being found several months after the event.

Elrow confirmed they would not be using the confetti again, *"However, there is a lack of trust from the community that they will keep this promise" (Park Events Strategy 2017 – 2022 review - page 23 in section 2.9.5).*

This could unfortunately be the types of issues the residents of Barking & Dagenham may face from this event, which would cause them undue stress.

The fact that another London Council decided not to renew their contracts with Elrow, speaks volumes as to the problems which would have been caused.

The site used at Trent Park doesn't have the capacity of residents remotely close to the number at Parsloes Park.

The main stage is going to be situated, roughly 150/200 meters away from residential properties. Given how loud the music is at these types of events, Police do not see how the residents will be soundproofed.

There is a noise policy which has been drafted. Police do not see how it can be ensured the residents won't be disturbed. Especially the ones closest to the main stage.

Event organisers have no experience running the event of this scale, on this park facility. Local authorities have never had to deal with an event of this scale within this park. Therefore it poses so many unknown risks to grant this licence, particularly for three years. Police sent Sean Williams an email asking if the festival organisers would be willing to reduce their application, to a one year application. The answer was "no". Sean stated, that they had applied for a five year agreement for the park use, but they were only granted three years by the Local Authority.

However, that has no effect on a premises licence. It was also mentioned in the rationale, that conditions could be agreed to alleviate any concerns Police may have. Conditions won't necessarily prevent crime from taking place at such a large capacity event.

Provision to review the licence was mentioned, if that was required after the event. This is not a process which should be relied upon, when granting a premises licence. If there are concerns that a review could be brought after one event, then this licence shouldn't be granted.

Police are still waiting to see a draft of the security deployment from both security teams.

Due to issues which Elrow and Slammin Events have had with Egress at previous festivals, this deployment plan needs to be submitted.

Similarly, Police require sight of the CCTV plan. Previous Slammin Events festival in Dagenham did not contain enough cameras within the site. This has been discussed with Sean Williams, and Police have been assured that there will be sufficient camera footage. However, Police have not yet been sighted of this.

At of the time of writing, Police Licensing have yet to receive a confirmation of ticket sale numbers.

Police Licensing are also yet to have contact with the operator who will be running the bars inside the event (it is believed to be HAP solutions). It's not clear what training will be provided to staff, how many bars there will be or how many staff per bar.

The security and stewarding policies and procedures document, from 2021, states that there will be a community impact assessment completed. Police are yet to see this assessment.

This application cannot be considered by the Metropolitan Police in its current format.

I object on the grounds of the above.

Regards,

**PC Owen DUNN 3326EA
East Area Licensing Team**

STAFFING LEVELS SAT		SAT			ELROW																												
TIMES	0700	0800	0900	1000	1100	1200	1300	1400	1500	1600	1700	1800	1900	2000	2100	2200	2300	0000	Radios	Covert	Dclip	Base STN	NDH										
Zone 4 Supervisors to walk with response teams to make groups of 3 with body cam												1	1	1	1	1				1	1												
Zone 4 Dedicated response												2	2	2	2	2																	
Zone 5 Supervisors to walk with response teams to make groups of 3 with body cam					1	1	1	1	1	1	1	1	1	1	1	1				1	1												
Zone 5 Dedicated response					2	2	2	2	2	2	2	2	2	2	2	2																	
Zone 6 Supervisors to walk with response teams to make groups of 4 with body cam					1	1	1	1	1	1	1	1	1	1	1	1				1	1												
Zone 6 Dedicated response					2	2	2	2	2	2	2	2	2	2	2	2																	
STAGE 2 55m x 74m Big Top																																	
Stage 2 Behind the tent Gate D entrance to back stage wristband check					1	1	1	1	1	1	1	1	1	1	1	1				1	1												
Stage 2 Pit position					4	4	4	4	4	4	4	4	4	4	4	4				3						3							
Stage 2 Front of house position equipment protection					1	1	1	1	1	1	1	1	1	1	1	1				1	1												
Stage 2 Supervisor to stay with response teams to make teams of four with bodycam					1	1	1	1	1	1	1	2	2	2	2	2				2	2												
Stage 2 Dedicated Response for the tent					3	3	3	3	3	3	3	3	3	3	3	3																	
Stage 2 Dedicated Response 2 for the tent												3	3	3	3	3																	
STAGE 3 45m x 45m																																	
Stage 3 Behind the tent Gate B entrance to back stage wristband check					1	1	1	1	1	1	1	1	1	1	1	1				1		1											
Stage 3 Pit position					3	3	3	3	3	3	3	3	3	3	3	1				2						2							
Stage 3 Front of house position equipment protection					1	1	1	1	1	1	1	1	1	1	1	1				1	1												
Stage 3 Supervisor to stay with response teams to make teams of four with bodycam					1	1	1	1	1	1	1	1	1	1	1	1				1	1												
Stage 3 Dedicated response					3	3	3	3	3	3	3	3	3	3	3	3																	
Viewing Platform behind stage 3 to view along the steel shield line					1	1	1	1	1	1	1	1	1	1	1	1																	
Additional Site Content																																	
The Church					2	2	2	2	2	2	2	2	2	2	2	2				3	3												
Elrow Arch					2	2	2	2	2	2	2	2	2	2	2	2				1													
House of Dinosaur/School					1	1	1	1	1	1	1	1	1	1	1	1				1		1											
Relentless					2	2	2	2	2	2	2	2	2	2	2	2				1		1											
Factory					1	1	1	1	1	1	1	1	1	1	1	1				1		1											
Performers for walk around Arena A							3	3	3	3	3	3	3	3	3				1		1												
Performers for walk around Arena A							7	7	7	7	7	7	7	7	7																		
Performers for walk around Arena B								2	2	2	2	2	2	2	2	2				1		1											
Performers for walk around Arena C								2	2	2	2	2	2	2	2	2				1		1											
Medical					1	1	1	1	1	1	1	1	1	1	1	1				1		1											
Welfare					1	1	1	1	1	1	1	1	1	1	1	1																	
ATM Cash Machine					1	1	1	1	1	1	1	1	1	1	1	1																	
BARS																																	
Bar 1 (6m x 60m stage left)					2	2	2	2	2	2	2	2	2	2	2	2	1																
Bar 2 (6m x 66m stage right)					2	2	2	2	2	2	2	2	2	2	2	2	1																
Bar 3 (6m x 30m Zone 5)					2	2	2	2	2	2	2	2	2	2	2	2	1																
Bar 4 (6m x 30m Zone 4)					2	2	2	2	2	2	2	2	2	2	2	2	1																
Bar 5 (6m x 30m) Zone 5 left of 55m x 75m					2	2	2	2	2	2	2	2	2	2	2	2	1																
Bar 6 (container at 55m x 75m)					1	1	1	1	1	1	1	1	1	1	1	1	1																
Bar 7 (container bar at 45m x 45m)					1	1	1	1	1	1	1	1	1	1	1	1	1																
Bar 8 (6m x 18m VIP bar)					2	2	2	2	2	2	2	2	2	2	2	2	1																
Bar 9 (10m x 10m artist bar)					2	2	2	2	2	2	2	2	2	2	2	2	1																
Bar 10 (6m x 12m) Relentless bar					2	2	2	2	2	2	2	2	2	2	2	2	1																
Bar Radio controller based in Event control					1	1	1	1	1	1	1	1	1	1	1	1	1																
Bar security supervisor event control and floating				1	1	1	1	1	1	1	1	1	1	1	1	1	1																
Bar security response & staff random searches Male					3	3	3	3	3	3	3	3	3	3	3	9	1																
Bar security response & staff random searches Female					2	2	2	2	2	2	2	2	2	2	2	6	1																
Arena Gates																																	
Arena Gate A Bar 4 wristband check					1	1	1	1	1	1	1	1	1	1	1	1	1																
Arena Gate B Leading to EX 2					1	1	1	1	1	1	1	1	1	1	1	1																	
Arena Gate C Bar 3 wristband check					1	1	1	1	1	1	1	1	1	1	1	1	1																
Arena Gate D Back of house wristband check					1	1	1	1	1	1	1	1	1	1	1	1	1			1		1											
Arena Gate E Back of house wristband check					1	1	1	1	1	1	1	1	1	1	1	1	1			1		1											
Arena Gate F Bars wristband check					1	1	1	1	1	1	1	1	1	1	1	1	1																
Arena Gate G Back of house wristband check					1	1	1	1	1	1	1	1	1	1	1	1	1			1		1											
Arena Gate H Artist Bar wristband check					1	1	1	1	1	1	1	1	1	1	1	1	1			1		1											

STAFFING LEVELS SAT																																											
																					SAT		ELROW																				
TIMES																					0700	0800	0900	1000	1100	1200	1300	1400	1500	1600	1700	1800	1900	2000	2100	2200	2300	0000	Radios	Covert	Dclip	Base STN	NDH
Arena Gate I Bar 1 wristband check																									1	1	1	1	1	1	1	1	1	1	1	1	1						
Arena Gate J VIP Entrance wristband check																									2	2	2	2	2	2	2	2	2	2	2	2	2		1		1		
Arena Gate K Alternative exit from VIP to be kept closed unless emergency																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
Arena Gate L Back of house wristband check Stage 2																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
Arena Gate M Staff campsite wristband check																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
Arena Gate N Bar five wristband check staff for longer as next to campsite																									1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		1		1
Staff and Artist entrance Blue entrance																																											
Blue Gate A																					2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2		1		1		
Blue Gate B																					1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
Blue Gate C																								1	1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
Blue Gate D																								1	1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
Staff entrance searching supervisor																					1	1	1	1	1	1	1																
Staff entrance searching inside Blue gate A																					3	3	3	3	3	3													1				
Staff sign in & sign out accreditation																					2	2	2	2	2	1	1									2	2		1		1		
Artist search between gate C & D airlock male																								1	1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
Artist search between gate C & D airlock female																								1	1	1	1	1	1	1	1	1	1	1	1	1	1						
Production Vehicle entrance Yellow entrance																																											
Yellow Gate A																						1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
Yellow Gate B																						1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
Yellow Gate C																						1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
Yellow Gate D																						1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
Emergency Exits																																											
EX 1																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
EX 2																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
EX3																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
EX 4																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
EX 5																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
EX7																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
EX8																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
EX9																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
EX10																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
EX11																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
EX12																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
EXTERNALS																																											
P0 Entrance to park																									3	3	3	3	3	3	3	3	3	3	3	3		1		1			
P1 Artist vehicle entrance																									2	2	2	2	2	2	2	2	2	2	2	2		1		1			
P2																																											
P3																																											
P4																																											
P5																																											
School ELT																					2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1		1		
Bike patrols in park																									4	4	4	4	4	4	4	4	4	4	4	4	4		1		1		
GP Dogs																																											
K1																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
K2																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
K3																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
K4																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
K5																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
K6																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
K7																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
K8																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
K9																									1	1	1	1	1	1	1	1	1	1	1	1	1		1		1		
Community impact teams -CIT's - Event People Staffing																																											
Beacontree																									3	3	3	3	3	3	3	3	3	3	3	3	3		1		1		
Parsloes park																									3	3	3	3	3	3	3	3	3	3	3	3	3		1		1		
Parsloes park																									3	3	3	3	3	3	3	3	3	3	3	3	3		1		1		

WITNESS STATEMENT

Criminal Procedure Rules, r 16. 2; Criminal Justice Act 1967, s. 9; Magistrates’ Courts Act 1980, s.5B

URN

Statement of: PC DUNN 3326EA

Age if under 18: OVER 18 (if over 18 insert ‘over 18’) Occupation: POLICE OFFICER.....P238528

This statement (consisting of 1 page(s) each signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false, or do not believe to be true.

Witness Signature: Date: 24/05/2022

I am writing this statement in relation to an amendment I wish to make to the Police representations I drafted on 02/05/2022 against the Elrow Town music festival premises licence application.

There is a text within the representations on page 5 of 6 which reads, *“There was a meeting held on 17th April 2019, by Enfield Council and to my understanding, they decided not to renew their contract for the event, as a result of these complaints and disturbances and also the damage which was caused to the park land itself.”*

This should in fact read, *“Enfield Council did not renew the contract for the park use at Trent Park from 2021 once expired, due to the damage caused by a preceding festival. Along with the Council reducing the capacity figures, it was decided that Elrow would not operate there.”*

Witness Signature:

Signature Witnessed by Signature:.....

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ELROW TIME LIMITED PREMISES LICENCE: – Parsloes Park, Dagenham

To.: All – Whom It May Concern

From: John Anani; at john.anani@lbbd.gov.uk

Date: 29 April 2022

Comments

I refer to the application for a new time limited premises licence at El Row UK Limited, Parsloes Park, Gale Street, Dagenham RM9 5PU. It is noted that the schedule for the events are as follows:

1. Year 2022 the event will be held on Saturday 20 August 2022 only; and
2. Years 2023 and 2024 there will be one event over Friday, Saturday and Sunday in either June, July August or September.

Comment as follows:

1. For the fourth premises licensing objective **The Prevention of Public Nuisance**, the applicant El Row Ltd states:
 - a. The premises licence holder will submit a Noise Management Policy to LBBD Environment health at least 12 weeks before any event and this policy will be agreed with at least 30 days before the event.
 - b. The policy will include a published system for making complaints, logging complaints including time, date and callers details if disclosed, and the response to any noise issues.
 - c. The public contact number will be staffed at least one hour before opening and one hour after closing of the event. This will be allocated in the control room in order to informed responses by the event management and to available for police and enforcement officers on request.
 - d. A post event compliance report should be produced following each event and submitted to LBBD Environment Health.
2. In view of the above licensing objective, I recommend that the following to be incorporated in any Noise Management Plan – with reference to site depicted in Figure 1 (A & B) attached :
 - a. Three stages, Main Stage, Stage 2, and Stage 3 (depicted in Figures 1A & 1 B respectively for clarity) would be operational simultaneously – the worst-case scenario.
 - b. Four Noise Sensitive Receptors (NSR) where noise levels would be assessed for noise exceedance are identified as MP1, MP2, MP3, and MP4 at Wykeham Road, Wren Road, Ivy Walk, and Terrace Walk respectively.
 - c. The target noise criterion, in line with other London Local Authorities, not to be exceeded at noise-sensitive receptors for this occasion being **65dBLA_{eq}**, which is that recommended by the Code of Practice for Concerts 1995. It states “***The Music Noise Levels (MNL) when assessed at the prediction stage or measured during sound checks or concerts should not exceed the guidelines shown in Table 1 at 1 meter from the facade of any noise-sensitive premises for events held between the hours of 0900 and 2300***”. – see Table 1 attached below.
 - d. There would be **Proactive** sound monitoring at the identified sensitive locations and **Reactive** one when complaints are referenced at any location and fed to the Control Centre for lowering/adjusting music levels at the Stages to minimise further complaints.

ELROW FESTIVAL 2022 - Parsloes Park, Dagenham

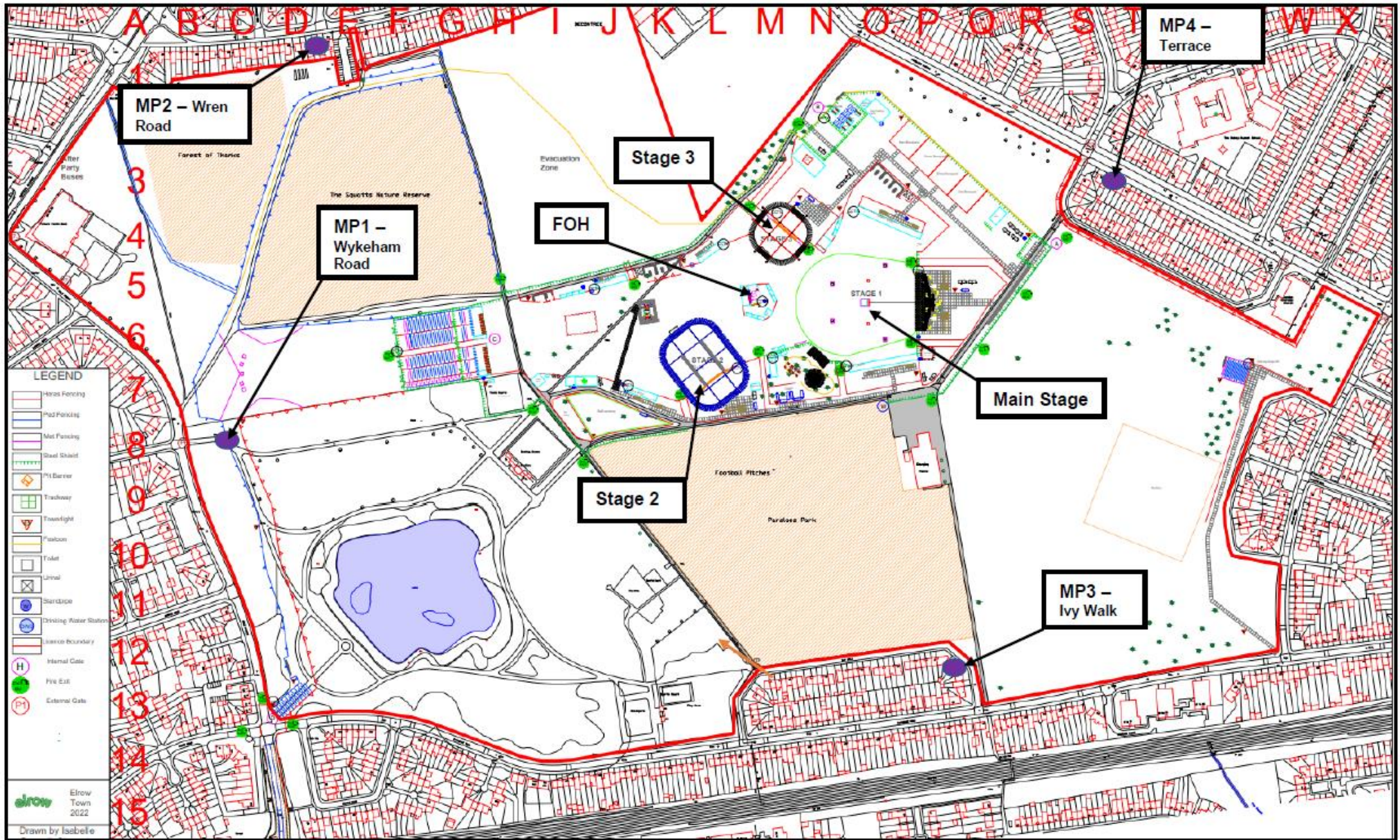


Figure 1A: Parsloes Park – Elrow Festival

ELROW FESTIVAL 2022 - Parsloes Park, Dagenham

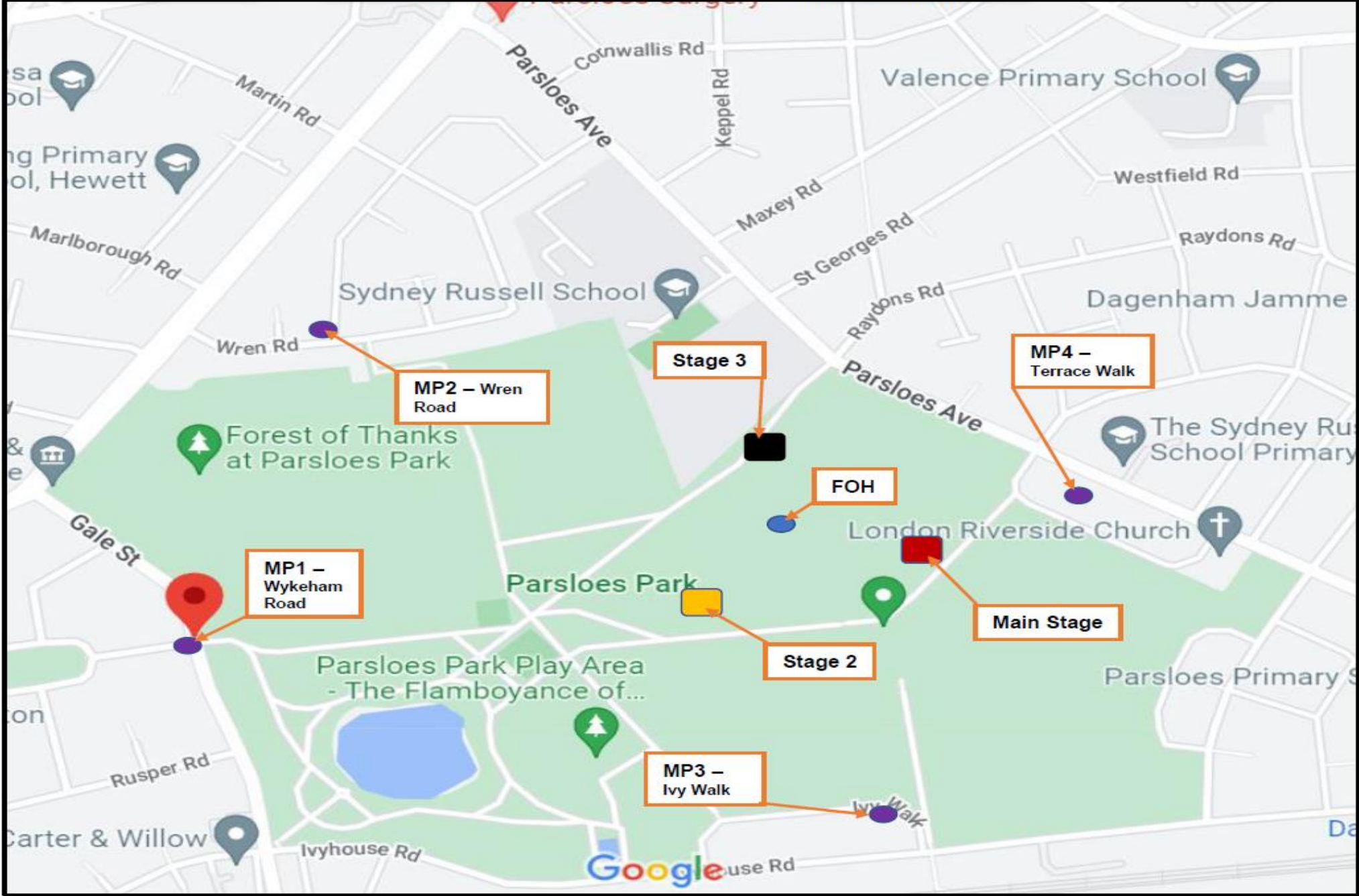


Figure 1B: Parsloes Park – Elrow Festival

Table 1: Code of Practice, Event Classification

Event	Venue Category	Guideline MNL $L_{Aeq\ 15min}$
<i>Concert days per calendar year, per venue</i>	<i>Venue Category</i>	<i>Guideline</i>
1 to 3	Urban Stadia or Arenas	The MNL should not exceed 75dB(A) over a 15 minute period
1 to 3	Other Urban and Rural Venues	The MNL should not exceed 65dB(A) over a 15 minute period
4 to 12	All Venues	The MNL should not exceed the background noise level' by more than 15 dB(A) over a 15 minute period

Dear Sirs

Re Application by ELROW LTD
Licence Porsbos Park

- ① This site is not suitable for a festival of this size. TREAT Park Enfield previous over 300 acres Porsbos (less than the new 3 Full permanent hardstanding football pitches) 58 acres. The acreage of ELROW as stated online is 30 acres + area for cars up to 12 acres. This will leave ~~room~~ room for family usage in this Residential area? IN School Hubsdays
 - ② GREATER LONDON Parks and Open Spaces Act 1967 Authorises the use of open space in London for the provision of entertainment provided the area set apart does not exceed one acre or $\frac{1}{10}$ th of the open space whichever is greater.
- Read online
- ③ "Enfield's agenda for Crime Scrutiny 2019
168 crimes in parks majority in 6 named
the offences in Treat Park attributed to private
music events"
- Page 1 of 2

I understand they do their own security
if this is true is there risk assessment or
similar to ensure the safety of participants
in the toilets and grounds. Adequate and
professional security.

TRAFFIC MANAGEMENT already suggested
be heavy equipment traffic. Road closure?
IT points?

COST of clean up putting Park whole any damage
Pavilion has 2 areas site of Borough importance
for nature conservation how much disruption will
sites still be closed? Therefore only one
tube station not equipped for thousands of
pedestrians. + Litter rubbish disposal

Trends of West Country Park have a report
with photos of antisocial behaviour in residents
front gardens and complaints made at time.

Possible camping out if over 1 day

Money can be made with ~~the~~
If licence to be granted ask for 1 year ^{only} with
review of all costs and practicalities by Borough
before extension + longer festival.

Yours faithfully

Elrow Response to Representation from D Jupp

Dear Sirs
 Re application by ELROW LTD
 License Parsloes Park

1. This site is not suitable for festival of this size. TRENT Park Enfield previous over 300 acres Parsloes (less that the new 3 permanent hardstanding football pitches) 58 acres. The Acreage of ELROW as stated online is 30 acres + area for cars up to 12 acres. This will leave (unreadable maybe 'not') much for family usage in this Residential area? In School Holidays

Parsloes Park has a total area of approximately 144 acres. The event site will take up a total of 25.5 acres, or approximately 18% of the total area of the park. This leaves over 80% of the park accessible to the public throughout. On the event day only (Saturday 20th August) there will also be a small pick up & drop off area and car park.

The only gate into the park that will not be usable by the public during our hire period will be the tarmac road that leads to the football club from Terrace Walk (off Parsloes Avenue). This route will be closed to public use from the 10th August through to the 26th August. All other access points into the park will be accessible to the public as usual.

2. GREATER LONDON Parks and open spaces get 1967 authorises the use of open space in london for the provision of entertainment provided the area set apart does not exceed one acre or 1/10th of its open space whichever is greater.

LBBB Council will be responding to this point.

3. Read online "Enfields agenda for Crime Scrutiny 2019 168 crimes in parks majority in the named offences in Trent Park attributed to private music events"

The crime stats provided by the Metropolitan Police following elrow 2019 attributed 13 crimes to the event: 10 theft offences, 1 assault, 1 drug-related offence and 1 robbery allegation.

It is worth noting that Elrow festival was not the only event to take place in Trent Park in 2019, so it's possible that the stats quoted are linked to the other music events which took place but we do not have access to that information.

4. I understand they do their own security if this is true is there risk assessment or similar to ensure the safety of participants in the toilets and grounds. adequate and professional security.

As for all private events held in public spaces, we are required to provide our own security. At least three months before the event, bespoke documents outlining our security plans for the event are produced and supplied to both the Licensing Authority and Metropolitan Police for review. These documents need to be endorsed by the relevant authorities before the event can take place.

5. TRAFFIC MANAGEMENT already congested be heavy equipment traffic. Road Closure? ID points?

Road Closures: *We have in conjunction with local highways drawn up an extensive Controlled Parking Zone which will have stewarded road closures ensuring that festival*

traffic does not use local residents streets for parking or accessing the event. All addresses impacted by these closures will receive a letter outlining how they and their visitors will be able to gain access to their road when these road closures are in place and details of who to contact if they have any questions or concerns.

Event Traffic: Most of the larger vehicle movements will be happening in the week preceding and after the event. This is managed with route signage for these vehicles and stewards on the entrance of Parsloes Park to ensure no pedestrian conflict and ensure roads are not blocked by event traffic. Schedules will be devised to spread HGV deliveries across a day. Current expectation would be for a requirement of 6 HGV vehicles per day. The date the event is taking place is during the school holidays so the two schools on Parsloes Avenue will be closed.

6. Cost of clean up putting Park whole any damage Parsloes has 2 areas site of Borough importance for nature conservation how much disruption will gates still be closed? Therefore only one Tube station not equipped for thousands of pedestrians. + Litter rubbish disposal

Cost of reparations: Our hire contract for the park includes a bond to cover any reparations required as a result of our event.

Nature conservation areas: The event site does not incorporate the Squatts Nature reserve or the Forest of Thanks, but any areas of the park that require special protection will be fenced off to stop event customers gaining access. All areas of the park will be cleansed during and following the event by litter pickers from an experienced waste management contractor paid by the event.

Park gates that will be “closed” during our hire period: The tarmac roadway leading to the football club from Terrace Walk (off Parsloes Avenue) will be closed from the 10th August through to the 26th August. All remaining park gates will be open and accessible to the public as usual throughout our hire period. On the event day itself there will be additional fencing in the park to manage the crowds arriving from the stations, but the area of the park outside of the event arena’s perimeter fencing will be open to the public as normal.

Local Underground station not equipped for numbers attending the event: Arrival and departure statistics have been produced along with station security plans. Both have been supplied to both TfL and British Transport Police who are comfortable with the plans. They agree that with good management the station will be able to manage the numbers projected to use them.

Waste Management: LBBB Council will be paid by the event to manage the cleansing of the streets surrounding the park. The event site and the park will be cleansed by a private contractor paid by the event. A residents hotline will be in place during the event for local residents to report any litter related to the event and a response team will be standing by to respond to any such reports.

7. Friends of Trent Country Park have a report with photos of antisocial behaviour in residents front gardens and complaints made at time.

Regrettably, there were some incidents of anti-social behaviour at elrow 2019 (held in Trent Park). Taking learnings from these incidents, additional measures have been introduced to address such issues going forward including producing a Community Impact Assessment document bespoke to Parsloes Park for consultation with the police and LBBB Council. This

will be a document that will consider all potential impact risks that an event could bring along with it and show plans that will be in place to mitigate those risks. Examples of this would be:

- *Waste generated by event - Extensive waste management plans including regular litter picks during and following the event day. LBBB council paid by event to oversee cleansing of surrounding roads.*
- *Noise - Noise management consultants on-site to control the levels. Noise management plan agreed in advance in consultation with LBBB Council EHO*
- *Public urination - Additional temporary toilets placed external of the event site, with locations clearly identifiable with additional wayfinding signage and staff providing directions*
- *Anti-social behaviour - Dedicated external security presence to dissuade bad behaviour and request additional support from response teams if required.*
- *Event traffic impacting local road network - Traffic management contractor to staff and manage the roads according to a plan that has been produced and agreed with LBBB Highways*

8. Possible camping out if over 1 day

This has never been an issue at previous events (apart from pre-agreed staff camping in defined and managed areas). A security sweep of the park will be completed following event days to ensure that all event attendees have vacated the area. It is worth noting that this year's event will only be a one day event happening on the Saturday.

9. If license to be granted ask for 1 year only with review of all costs and practicalities by Borough before extension + longer festival

After every event, post-event debriefs will be undertaken with all Responsible Authorities, the Council and local stakeholders. This provides an opportunity to review how the event has been run and identify learnings to be taken forward in planning any future events. Any Responsible Authority may ask for a licence to be reviewed following each event held, so we as event organisers would still be held to account and risk not being permitted to hold future events if an event is not run safely and successfully, regardless of whether we had been granted a licence for multiple years.

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Simms Fabien

From: Anani John
Sent: 26 May 2022 14:24
To: Taylor Rachel
Cc: Anani John
Subject: Time Limited Premises Licence Application - Elrow Festival, Gale Street , Dagenham
Attachments: Elrow Noise Managent Strategy Comments 15 04 2022 Rev2.pdf; Elrow Time Limited Premises Licence Comments 29 04 2022.pdf

Follow Up Flag: Follow up
Flag Status: Flagged

Hello Rachel

My attention has been drawn that the Elrow Festival and the Elrow Time Limited Premises Licence Applications are both the same. My representations for both being attached.

As both applications are the same, I wish to withdraw my representation for the Time Limited Premises application.

Please revert to me if needed be.

Kind regards

**John Anani | Environmental Enforcement Officer | Enforcement & Operational Services.
Law & Governance**
lbbd.gov.uk

www.facebook.com/barkinganddagenham@lbbdcouncil

London Borough of Barking and Dagenham

One borough; one community; London's growth opportunity

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